

P-701

Total Pages : 3

Roll No.

MS-106

IT and Management Information System

Master of Business Administration (MBA)

1st Semester Examination, 2023 (June)

Time : 2 Hours]

Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. What is the role of computer in business? Explain all the types of information.

2. Discuss various types of computers and explain the working of any three input and three output devices.
3. What are the different applications of Internet?
4. What are the different approaches of development of MIS?
5. Explain the importance of MS-Powerpoint and MS-Access in business as a managerial perspective.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. What are the different generations of computer?
2. State the social and ethical issues of MIS.
3. What the challenges that Management Information System (MIS) faces at each level?
4. Discuss about the components of Decision Support System (DSS).

5. How Artificial Intelligence can be beneficial in Management Information System?
 6. What are the characteristics of MS-Excel? Explain the main functions of MS-Excel.
 7. What are the different computer network topologies?
 8. Illustrate the different text formatting functions available in MS-Word.
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