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# **ETS-104**

## **Transport Service in Tourism**

Diploma in Tourism Studies (DTS)

1st Year Examination, 2023 (June)

Time : 2 Hours]

#### Max. Marks : 50

**Note :** This paper is of Fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

#### SECTION-A

## (Long Answer Type Questions)

- **Note :** Section 'A' contains Five (05) long answer type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only. (2×13=26)
- **1.** Discuss the role of air transport in the extensive growth of international tourism.

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- **2.** Explain how the travel and tourism industry is entirely dependent upon the transport industry?
- **3.** How different modes of transport are inter-related with each other? Give your answer with suitable examples.
- **4.** Discuss the role of ICAO in the promotion and development of the airline industry.
- 5. What is a cruise ship? Discuss its features and significance in tourism industry.

## SECTION-B

### (Short Answer Type Questions)

- **Note :** Section 'B' contains Eight (08) short answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only.  $(4 \times 6 = 24)$
- 1. What is Hovercraft? Discuss its features and advantages.
- **2.** Write a detailed note on Palace on Wheels.
- **3.** Discuss the role of Air India Limited in tourism development in India.
- **4.** How latest ICT innovations help a lot in the marketing of tourist transport?

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- **5.** Differentiate between the different functions performed by IATA and ICAO.
- 6. What is an Indrail pass? Discuss its key features and advantages.
- 7. Write a note on road transport and its significance in the tourism industry.
- 8. Differentiate between scheduled and non-scheduled airlines.