

**P-1091**

Total Pages : 3

Roll No. ....

**ETS-103**

**Travel Agency and Tour Operations**

Diploma in Tourism Studies (DTS)

1st Year Examination, 2023 (June)

**Time : 2 Hours]**

**Max. Marks : 50**

**Note :** This paper is of Fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

**SECTION–A**

**(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

(2×13=26)

1. Define Travel agency. Throw a light on the evolution of travel business in world.

2. Give the important landmarks in tourism and travel business in India.
3. Who are travel intermediaries ? Discuss their significance in tourism and travel industry.
4. Define tourism. Discuss the factors responsible for the growth of tourism and travel business in India.
5. Discuss meaning, objectives and functions of following tourism organisations :
  - (a) PATA.
  - (b) IATA.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only. (4×6=24)

1. IATA has two types of members. Explain in detail.
2. Define TAAI. Also discuss its key features and significance.
3. How and when the ITDC was established ? Also discuss its significance.

4. How the policies of State Tourism Development Corporation help in the growth of tourism in State ?
  5. What are the different types of Tour operators ?
  6. What are the basic elements that need to keep in mind before designing any tour package ?
  7. What is the role of distribution channel in travel business ?
  8. Define and differentiate between following :
    - (a) Group tour.
    - (b) Incentive tour.
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