

P-1089

Total Pages : 3

Roll No.

ETS-101

Introduction to Tourism and Travel Management

Diploma in Tourism Studies (DTS)

1st Year Examination, 2023 (June)

Time : 2 Hours]

Max. Marks : 50

Note : This paper is of Fifty (50) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Thirteen (13) marks each. Learners are required to answer any Two (02) questions only.

(2×13=26)

1. What are the motivational factors of tourism ? Discuss with examples.

2. What are the components of tourism ?

3. Define :
 - (a) Visitor.
 - (b) Traveller.
4. What is the role of tourism infrastructure and superstructure in boosting tourism at a tourist destination ?
5. Define tourist and excursionist. Also differentiate between them.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Six (06) marks each. Learners are required to answer any Four (04) questions only. (4×6=24)

1. Give your assessment and remarks on the changing patterns of tourism industry.
2. What is seasonal tourism ? Differentiate between peak season and off season.
3. Define :
 - (a) Outbound tourism.
 - (b) Inbound tourism.
 - (c) Domestic tourist.

4. What do you mean by Inclusive Tours ?
 5. Define Recreation. Differentiate between leisure and recreation.
 6. Define tourism. Discuss its features and significance.
 7. What is Tourism industry ? Discuss its key features.
 8. Define the elements of Tourism.
-

