

P-359

Total Pages : 3

Roll No.

BTTM-802

Adventure Tourism

Bachelor of Tourism & Travel Management (BTTM)

8th Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.
(2×9½=19)

1. What are the economic and environmental impacts of adventure tourism?

2. Describe the types of Adventure tourism Activities with examples.
3. Discuss the popular water-based adventure sports activities in India.
4. To promote certain adventure activities various marketing strategies are involved. Explain.
5. Write a detailed note on Government approved adventure sports institutions of Uttarakhand.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. What are the negative impacts of water-based adventure sports?
2. Discuss the effects of adventure tourism on destination's host people.
3. What are the career options in adventure tourism?

4. How the extensive growth of the adventure industry in Uttarakhand has increased job opportunities ?
 5. What is aero based adventure tourism?
 6. Differentiate between Trekking and Mountaineering.
 7. Differentiate between Water based adventure Tourism and Land based adventure tourism.
 8. Define :
 - (a) Bungee Jumping.
 - (b) Parasailing.
 - (c) Paragliding.
-

