

P-358

Total Pages : 3

Roll No.

BTTM-801

Tourism Organizations

Bachelor of Tourism & Travel Management (BTTM)

8th Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

- 1.** Discuss the benefits to become a member of any tourism organization. How tourism organizations protect the rights of its members ?

2. What is IATA? Discuss its role in development of Airlines Industry.
3. Write a short note on UNWTO. Explain the benefits to become a UNWTO member.
4. Explain the objectives, significance and various functions performed by ASI.
5. Explain the objectives and role of TAAI in promotion and development of tourism industry in India.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. What are the objectives of ASTA?
2. Discuss the various functions performed by ICAO.
3. Write a short note on IATO.
4. Discuss the growth of ITDC.

5. Explain the significance of TFCI.
 6. Write a short note on role of Ministry of Tourism in development of Tourism industry in India.
 7. What are the membership types of PATA?
 8. Explain the historical development of IATO.
-

