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## **BTTM-602**

### **Tourism Policy and Planning**

Bachelor of Tourism & Travel Management (BTTM)

6th Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.  
(2×9½=19)

1. Himanchal Pradesh has developed as a prominent tourist destination. In the light of the statement highlight the salient features of Tourism Policy of Himanchal Pradesh.

2. Discuss the key features of International, National and Regional level of tourism planning.
3. Differentiate between Tourism policy, 2002 and Tourism Policy, 1982.
4. Explain the relevance of tourism complex planning with respect to India.
5. Why continuous monitoring in the planning process is required?

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Explain the environmental and sustainable development approach to tourism planning.
2. What do you understand by Tourism project feasibility study and why it is important.
3. Explain the importance of 'synthesis phase' in planning process and how it helps in preparation of position statements?

4. Explain the salient features of National tourism policy, 2002?
  5. What is community approach to tourism planning?
  6. What is the importance of 'objective setting' in tourism planning ?
  7. Discuss the key components involved in destination development.
  8. Describe the relevance of 'Destination life cycle' in destination planning.
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