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## **BTTM-403**

### **Tourism, Travel and Transport**

Bachelor of Tourism & Travel Management (BTTM)

4th Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.  
(2×9½=19)

1. Discuss the special packages offered by Indian Railways for promotion of Religious Tourism.

2. Which mode of transport is best? Support your answer with suitable examples.
3. Write a detailed note on Surface Transport. Discuss its advantages and disadvantages.
4. Discuss the role and importance of IATA in detail.
5. Explain the Effective Sales and Advertising Techniques for Tourist Transport.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

Write a short notes on following :

1. Different modes of tourist transport.
2. DGCA and its role in airlines industry of India.
3. AAI and its functions.
4. Water Transport and its disadvantages.

5. Differentiate between scheduled and Non-Scheduled airlines.
  6. Linkages and Inter relationship between the different modes of transport
  7. ICAO
  8. Development of Road Network in India.
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