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BTTM-303

Computer Applications in Tourism

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester Examination, 2023 (June)

Time : 2 Hours]   **[Max. Marks : 35**

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A
(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

$(2 \times 9½ = 19)$

1. Write a detailed note on uses of Computers in Travel & Tourism Industry.

2. Define the concept of Computer Applications and also explain its uses in tourism industry.

3. Discuss the role of search Engines in growth of Tourism industry.

4. Define the significance of E-Commerce in Tourism and Travel industry.

5. Discuss in detail about the need of online business and its setup.

SECTION–B
(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

Write a short note on following.

1. Difference between Computer Application software and System software.

2. MS Office.

3. Galileo and Sabre.

4. CRS for Rail Transport.

5. Chatting significance in tourism industry.

6. Online Trakel Agent.

7. E-Marketing.

8. Any two mobile applications used in tourism industry.

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