

**P-344**

Total Pages : 3

Roll No. ....

## **BTTM-302**

### **Itinerary Preparation and Tour packaging**

Bachelor of Tourism & Travel Management (BTTM)

3rd Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **SECTION-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

- 1.** What is a Tour Itinerary? Explain the significance of the tour itinerary to the tourist.

2. What are the points to consider for making an effective group tour itinerary ?
3. 'A travel agent require information and research input in preparation of tour itinerary.' Discuss the statement by highlighting the various sources of information used for preparing a tour itinerary.
4. Discuss the Constraints involved in preparation of itineraries by travel professional.
5. What is Special Interest Tourism? Discuss the various forms of special Interest Tourism.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Differentiate between Historical Tourism and Cultural Tourism.
2. Explain the duties of Tour Escort.
3. Explain the difference between Flexihol itinerary and pre-planned tour itinerary.

4. What is Scheduled air services and Non-scheduled air services?
  5. Write a note on FIT and GIT.
  6. Write a note on MICE package.
  7. Explain Sports Tourism.
  8. What is a Meal Plan?
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