Total Pages : 3

Roll No.

BTTM-301

Tourism Resources of Southern India

Bachelor of Tourism and Travel Management (BTTM)

3rd Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

- **Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only. (2×9½=19)
- 1. Discuss the cultural world heritage sites of South India.

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- 2. What are the popular fairs and festivals of Kerala ? Explain in detail.
- **3.** Which are the popular monuments of Tamilnadu ? Discuss in detail.
- 4. Write a detailed essay on backwater tourism of Kerala.
- 5. Write a detailed note on beach tourism of Goa.

SECTION-B

(Short Answer Type Questions)

- **Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)
- 1. Which are the popular shrines of Maharastra ?
- 2. Write a note on Tirupati Balaji.
- 3. Which are the popular shrines of Andhra pradesh ?
- 4. What is the scope of ethnic tourism in Karnataka ?
- 5. Write a note on Wildlife tourism of South India.

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- 6. Write a note on folk traditions of Pondicherry.
- 7. What is the scope of pilgrimage tourism in Southern India ?
- 8. Highlight the important beaches of South India.