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## **BTTM-104**

### **Indian History, Society and Culture**

Bachelor of Tourism and Travel Management (BTTM)

1st Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.  
(2×9½=19)

1. What is culture ? Discuss the role of culture as tourism resource of India.

2. Define Hinduism with special reference to Shrimad Bhagwad Gita.
3. Describe handicraft and how can we promote Uttarakhand handicraft as tourism product ?
4. Discuss the importance of pilgrimage tourism with special reference to the Char Dham Yatra.
5. What is classical dance ? Differentiate between classical dance and folk dance forms.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Discuss the impact of Akbar in Medieval period.
2. Define Sikhism and their two important tourist attractions.
3. Discuss the significance of Indian paintings and sculpture in attracting the large number of tourists.
4. Main features of Ganga Dusshera festival.

5. Discuss the main features of Indus Valley Civilization.
  6. Discuss the role of medieval history in growth of tourism industry in India.
  7. Describe the two major traditions of Indian Classical music.
  8. Elaborate the two famous festivals of South India.
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