

P-335

Total Pages : 3

Roll No.

BTTM-101

Tourism Concept and Linkages

Bachelor of Tourism & Travel Management (BTTM)

1st Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 35

Note : This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. Write a detailed note on the historical development of the tourism industry in India.

2. Write a short note on tourist, excursionist and traveller. Also, differentiate among them.
3. What are the elements of tourism? Also, differentiate between tourism elements and tourism components.
4. Which factors motivate a person to go on travel? Also, write a short note on travel deterrents.
5. What is a tourism product? Discuss its salient features and different types.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Write a short note on different types of tourist attractions.
2. Explain the five 'A's of tourism.
3. What is international tourism? Discuss its significance.
4. Who is a domestic tourist? Differentiate between domestic and international tourists.

5. What is the meaning of recreation and leisure? Throw light on inter-relationship among recreation, leisure and tourism.
 6. Discuss the meaning and significance of tourism infrastructure in the growth of a tourist destination.
 7. What are the push and pull forces of tourism? According to you which force is more important and why?
 8. Discuss the negative impacts of tourism industry.
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