

**P-803**

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Roll No. ....

## **BHM-503T**

### **Researching for Hospitality & Tourism Management**

Bachelor of Hotel Management (BHM))

5th Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 35**

**Note :** This paper is of Thirty Five (35) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION–A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nine and Half (9½) marks each. Learners are required to answer any Two (02) questions only.

(2×9½=19)

1. What is Research Methodology?

2. How is Research Problem formulated?
3. Prepare a questionnaire for collecting feedback of students with respect to sports and recreation facilities available at the university.
4. Give two examples of Graphical Data presentation.
5. What is the standard layout of a Research Report?

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Four (04) marks each. Learners are required to answer any Four (04) questions only. (4×4=16)

1. Define Sampling.
2. What are the types of questions used in a research questionnaire?
3. What is Primary Data?
4. How does good report-writing help?
5. What is understood by Hypothesis?

6. What is the use of SPSS?
  7. How does Research Design help a researcher?
  8. Discuss one Parametric Data Analysis Test.
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