

P-748

Total Pages : 3

Roll No.

BBA-603

Consumer Production

Bachelor of Business Administration (BBA)

6th Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Explain the concept of caveat emptor and caveat venditor. How did the transition from one to another takes place?

2. Discuss the provisions for the constitution of state consumer protection council. What are the objectives of these council?
3. What are Monopolies and Restrictive Trade Practices? Explain the differences between Competition Act, 2002 and the MRTP Act, 1969/
4. How are voluntary consumer organizations registered in India? How do voluntary consumer organizations facilitate the process of product testing?
5. What are the various functions of ASCI? What is the significance of self-regulation in today's market scenario?

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

Discuss any four of the following:

1. Consumer Protection Law.
2. Buying motives of consumers.
3. Sales of Goods Act.

4. National Commission.
 5. Consumer's Sovereignty.
 6. Unfair trade practices.
 7. Globalization.
 8. Six Statutory Rights of consumers.
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