

**P-738**

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## **BBA-402**

### **Indian Business Environment**

Bachelor of Business Administration (BBA)

4th Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Discuss the functions and organizational structure of World Trade Organization?

2. Why were economic reforms introduced in India? What role IMF and World Bank played during the economic crisis of 1991 ?
3. What is meant by 'globalization'? How does globalization affected the Indian economy?
4. What is the impact of MRTP Act on the total business environment of a country?
5. Write short notes on :
  - (a) IDBI.
  - (b) IFCI.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. "Profit goal is the primary goal of any business enterprises." Discuss in detail.
2. Bring out the benefits and limitations of MNCs.
3. State and explain the factors influencing FDI.

4. What is Industrial policy? What are its objectives?
  5. What do you understand by Public Sector Enterprises? State their objectives.
  6. Describe in detail the social responsibility of a business.
  7. Discuss the problems of industrial development of India.
  8. What are the powers of SEBI?
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