

**P-733**

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## **BBA-301**

### **Organizational Behaviour**

Bachelor of Business Administration (BBA)

3rd Semester Examination, 2023 (June)

**Time : 2 Hours]**

**[Max. Marks : 70**

**Note :** This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

### **SECTION-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

- 1.** What do you understand by organizational behaviour? Describe its scope. Explain the relevance of different models of organizational behaviour in Indian context.

2. Define the relationship between perception and attribution. What are the major factors that contribute towards the validity of attribution theory?
3. Explain the concept of learning. What are its various techniques? How does classical conditioning help in learning the desired behaviour?
4. How the job satisfaction level be measured? Explain the various factors affecting the job satisfaction level.
5. Define group behaviour. Explain the characteristics of work group and describe how different type of work groups are formed.

## **SECTION–B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

**Briefly discuss any four (04) of the following;**

1. Skills and Approaches Required for Successful Global Managers.
2. Relationship Between Scientific Management and Administrative Management Approaches of Classical Theory.

3. Various Techniques and Test by Which Personality can be Measured.
  4. Various Components and Types of Attributes.
  5. Importance and Benefits of Job Satisfaction Study.
  6. Strategies by which an Organization Reinforces Learning of Desired Behaviour in its Employees.
  7. Steps Involved in Group Decision Making.
  8. Purpose of Reviewing and Appraising Employees' Performance.
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