

P-724

Total Pages : 3

Roll No.

BBA-101

Principles of Management

Bachelor of Business Administration (BBA)

1st Semester Examination, 2023 (June)

Time : 2 Hours]

[Max. Marks : 70

Note : This paper is of Seventy (70) marks divided into two (02) Sections A and B. Attempt the questions contained in these sections according to the detailed instructions given therein. Candidates should limit their answer to the questions on the given answer sheet. No additional (B) answer sheet will be issued.

SECTION-A

(Long Answer Type Questions)

Note : Section 'A' contains Five (05) long answer type questions of Nineteen (19) marks each. Learners are required to answer any Two (02) questions only.

(2×19=38)

1. Clearly explain the concept and significance of management.

2. Discuss the contributions of Henry Fayol in the development of management thinking.
3. What is the concept of planning as an element of management process? Discuss its role in present-day business organisations.
4. Explain the two-factor theory of Herzberg. Also compare it with Maslow's need hierarchy theory.
5. What are the essentials of effective control system? How will you design an effective control system?

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains Eight (08) short answer type questions of Eight (08) marks each. Learners are required to answer any Four (04) questions only. (4×8=32)

1. Management Skills.
2. Social Responsibility of Business.
3. Contingency approach and systems approach.
4. Rational Decision Making.

5. Span of Management.
 6. Measures for effective delegation.
 7. Essentials of successful leadership.
 8. Barriers in communication.
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