

# MS-203/CP-3003

## Business Ethics & Corporate Governance

### व्यावसायिक अचार नीति एवं निगमीय नियन्त्रण

Master of Business Administration (MBA-10/12/13/16/17)

3rd /5th Semester Examination, 2019 (June)

**Time : 3 Hours]**

**Max. Marks : 80**

**Note :** This paper is of Eighty (80) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

### SECTION-A

#### (Long Answer Type Questions)

**Note :** Section 'A' contains four (04) long answer type questions of Nineteen (19) marks each. Learners are required to answer any two (02) questions only.

(2×19=38)

1. What is the purpose of studying business ethics? Discuss the characteristics of intentionally and unintentionally amoral managers.
2. What is the relationship between ethics and integrity ? Why it is important to create corporate integrity?

3. Write an essay on corporate governance reforms in India.
4. Corporate governance problems develop over time naturally, when managers have control and shareholders have ownership. Discuss.

## **SECTION-B**

### **(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer any four (04) questions only. (4×8=32)

Briefly discuss any four (04) of the following :

1. Need of ethics for professional managers.
2. Ethical Egoism.
3. Ethics of public and private business organizations.
4. Legal aspects of corporate governance.
5. Business ethics and organizational culture.
6. Theories of ethics.
7. Narayan Murthy committee on corporate governance.
8. Virtue Ethics Principle.

**SECTION-C**  
**(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory. (10×1=10)

Indicate whether the following statements are True or False.

1. In the west ethics is regarded as normative science and a branch of philosophy. (True/False)
  
2. Irrational desires are root cause of immoral behavior. (True/False)
  
3. According to agency theory managers are same as owners. (True/ False)
  
4. Self interested or opportunistic behavior is always bad for the organization. (True/False)
  
5. The law defines companies and types of companies but does not offer definition of corporate governance. (True/False)

Fill in the blanks.

6. The term "ethics" originates from Greek word .....
  
7. The alignment between what one does and what one says is called .....

8. Not for profit organizations have a financial plan but these are not focused on .....
  9. The ethical ways in which a corporation achieve what it set out to achieve are known as .....
  10. .... principle states the maximization of net social benefits as the morally correct action.
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