

# **BTS-502/BTTM-502**

## **Leading World Destinations**

Bachelor of Tourism and Travel Management  
(BTS-12/BTTM-16/17)

5th Semester Examination, 2019 (June)

**Time : 3 Hours]**

**Max. Marks : 40**

**Note :** This paper is of Forty (40) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

### **SECTION-A**

#### **(Long Answer Type Questions)**

**Note :** Section 'A' contains four (04) long answer type questions of Nine and half (9½) marks each. Learners are required to answer any two (2) questions only.

(2×9½=19)

1. Discuss in detail the tourism resources of New Zealand.
2. Write down a detailed note on the heritage sites of Spain.

3. Name three famous destinations of USA and write a brief note about each with suitable example.
4. What are the various strategies followed by China in promoting the International Tourism?

### **SECTION-B**

#### **(Short Answer Type Questions)**

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer any four (04) questions only. (4×4=16)

1. Write a note on the emerging destinations of Singapore.
2. Give an account of the tourist attractions situated in Iran.
3. Give a brief overview about the heritage tourism in France.
4. How does Italy project the tourism destinations all over the world?
5. Write a note about the tourist resources of Australia.
6. Discuss two famous tourist destinations of Argentina.
7. What are the unique tourist resources of South Africa.
8. Explain the tourism potential of Mexico.

**SECTION-C**  
**(Objective Type Questions)**

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this section are compulsory. (10 $\times$  $\frac{1}{2}$ =05)

1. Snow City is situated in which country ?  
(a) Singapore                      (b) Orlando,USA  
(c) London,UK                      (d) Hong Kong
  
2. What is the capital of Italy?  
(a) Paris                              (b) Rome  
(c) Avignon                        (d) Cannes
  
3. 'Walt Disney Magic' is situated in :  
(a) London,UK                      (b) Tokyo, Japan  
(c) Orlando, USA                  (d) Ontario, Canada
  
4. Hwange National Park is in:  
(a) Kenya  
(b) Madagascar  
(c) South Africa  
(d) Zimbabwe  
(e) Brisbane

5. Capital of New Zealand is :
- (a) Wellington                      (b) Melbourne  
(c) Perth                                (d) Brisbane
6. Patola Palace is a famous tourist destination which is situated in
- (a) Japan                                (b) China  
(c) London                              (d) USA
7. Amalfi Coast is a famous heritage site located in :
- (a) France                                (b) USA  
(c) Italy                                    (d) China
8. Lencois Maranhenses National Park is in :
- (a) China                                (b) Thailand  
(c) Canada                               (d) Brazil
9. Ocean Park is in :
- (a) Hong Kong                        (b) France  
(c) Italy                                    (d) Argentina
10. Luxor temple is in :
- (a) Japan                                (b) Egypt  
(c) Hong Kong                        (d) China
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