

BTS-403/BTTM-403

Tourism, Travel and Transport

Bachelor of Tourism and Travel Management
(BTS-12/BTTM-16/17)

Fourth Semester Examination, 2019 (June)

Time : 3 Hours]

Max. Marks : 40

Note : This paper is of Forty (40) marks divided into three (03) sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

SECTION–A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of Nine and half (9½) marks each. Learners are required to answer any two (2) questions only.

(2×9½=19)

1. What are the distributional and operational requirements of Tourist Transport system for development of tourism ?
2. Discuss the scope of Inland water transportation in India.

3. Write an essay on "Importance of High Speed Trains in India for Tourism development."
4. Analyze the challenges and prospects of low cost air Carrier in Indian Context.

SECTION-B

(Short Answer Type Questions)

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer any four (04) questions only. (4×4=16)

1. Discuss the characteristics of Transport system.
2. Highlight the Role of DGCA in promotion of airline industry.
3. Write the aims & objectives of ICAO.
4. Write a short note on the national waterway-1
5. Discuss the contribution of ITTA in promotion of tourism.
6. Discuss the challenges of tourist air transport marketing.
7. Write approaches and techniques to the promotion of road transport.
8. Discuss the role of NHAI in development of road transport.

SECTION-C
(Objective Type Questions)

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory. (10 \times $\frac{1}{2}$ =05)

Write full form of the following :

1. AAI
2. NHAI
3. IATA
4. DGCA
5. TAAI.

Multiple choice questions :

6. Airline code of jet Airways is
 - (a) AI
 - (b) 9W
 - (c) JA
 - (d) S2.

7. Head quarter of IATA is located in
- (a) Montreal
 - (b) London
 - (c) Tokyo
 - (d) Mumbai.
8. Airport code of Kolkata is :
- (a) MAA
 - (b) CCU
 - (c) LKO
 - (d) KKT.
9. National waterways -1 developed in :-
- (a) Ganga River
 - (b) Brahmaputra River
 - (c) Mahanadi
 - (d) Yamuna.
10. Full form of WTO is
- (a) World tourist Organization
 - (b) World transport Organization
 - (c) World tourism Organization
 - (d) World Travel Organization.
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