

BTS–302/BTTM–302

Itinerary Preparation and Tour Packaging

Bachelor of Tourism and Travel Management

(BTS-12/BTTM-16/17)

Third Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Write a detailed note on the roles of Tour Managers.
2. Explain in detail about the components of Tour Package.
3. How to plan an Itinerary ? Explain with the help of suitable example.
4. What are the various types of special interest tours ? Explain with the help of suitable example.

Section–B**(Short Answer Type Questions)**

Note : Section ‘B’ contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Write a note on Corporate Tours.
2. Write a note on GIT.
3. Write a note on meal plan.
4. What is tailor made itinerary ?
5. What is contracting in tour packages ?
6. Write a note on tour pricing.
7. What is the role of tour guide ?
8. Write a note on Cultural tour packages.

Section–C**(Objective Type Questions)**

Note : Section ‘C’ contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. Handling agents is
 - (a) Domestic tour operators
 - (b) Incoming tour operators
 - (c) Specialist tour operators
 - (d) Mass makret tour operators
2. Which of the following skill is required for a tourist guide ?
 - (a) Leadership
 - (b) Patience
 - (c) Sense of humour
 - (d) All of the above

3. Which of the following is not a supplementary accommodation ?
 - (a) Resort
 - (b) Motels
 - (c) Floatels
 - (d) Star Hotel
4. The Ajanta Ellora is known for :
 - (a) Wellness tours
 - (b) Historical and Cultural tour
 - (c) Adventure tours
 - (d) MICE tour
5. Jama Masjid is situated in which state of India ?
 - (a) Rajasthan
 - (b) Delhi
 - (c) Mumbai
 - (d) Uttarakhand
6. Which of the following is not the part of a tour package ?
 - (a) Guiding
 - (b) Shopping
 - (c) F & B
 - (d) Police Service
7. Which of the following is a destination for paragliding ?
 - (a) Bir-billing (Himachal Pradesh)
 - (b) Telengana
 - (c) Delhi
 - (d) Mumbai

8. MICE stand for :
- (a) Meetings, Incentives, Conferences, Exhibitions
 - (b) Menu, Incentives, Conferences, Events
 - (c) Meetings, Inclusion, Conferences, Events
 - (d) Meetings, Incentives, Conclave, Events
9. FIT stands for :
- (a) Free Independent Tours
 - (b) Fun Independent Traveller
 - (c) Fun Inclusive Traveller
 - (d) Fully Independent Traveler
10. Group Inclusive Tour is generally organized for :
- (a) Minimum 10 people
 - (b) More than 08 people
 - (c) More than 09 people
 - (d) None of these