

Roll No.

ETS–101

Tourism Concepts and Principles

Diploma in Tourism Studies (DTS–10/16)

First Year, Examination, 2017

Time : 3 Hours

Max. Marks : 35

Note : This paper is of **thirty five (35)** marks containing **three (03)** sections A, B and C. Attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of seven and half ($7\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Explain tourism. Bring out clearly the differences between domestic and international tourism.
2. The motivational factors of tourism are different for different tourists. Explain.
3. What do you understand by the term infrastructure in tourism ? What all things are included in tourism infrastructure ?
4. Write short notes on the following :
 - (a) Excursionist
 - (b) Tourist
 - (c) Visitor
 - (d) Traveller

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of two and half ($2\frac{1}{2}$) marks each. Learners are required to answer *six* (06) questions only.

1. Define tourism. Also discuss its salient features.
2. Differentiate between infrastructure and superstructure.
3. Throw light on the basic components of tourism.
4. What are the causes for the growth of tourism in recent times ?
5. What are the different characteristics of tourism industry ?
6. What are the differences between inbound and outbound tourism ?
7. What are the emerging kinds of tourism ?
8. Discuss the role of recreation and leisure in tourism industry.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this section are compulsory.

1. Tourist is a person who travels for more than 24 hrs. and less than 5 years. (True/False)
2. An Excursionist is a person who travels for more than 24 hrs. (True/False)
3. Inbound tourist is a person who travels from foreign country to our country. (True/False)

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4. Current Tourism Minister of India is Dr. Mohan Singh.
(True/False)
5. What is the full form of VISA ?
6. Who is the current brand ambassador of Uttarakhand Tourism ?
7. A tourist intends to visit Bhutan requires VISA.
(True/False)
8. In year 2014, India received maximum international tourists from which country ?
9. Who is the current Railway Minister of India ?
10. Watching television is a recreational activity.
(True/False)

