

Roll No.

MS–407/FM–2105

Management of Financial Services

Master of Business Administration

(MBA–10/12/13/16/17)

Fourth Semester, Examination, 2018

Time : 3 Hours

Max. Marks : 80

Note : This paper is of **eighty (80)** marks containing **three (03)** sections A, B and C. Learners are required to attempt the questions contained in these sections according to the detailed instructions given therein.

Section–A

(Long Answer Type Questions)

Note : Section ‘A’ contains four (04) long answer type questions of nineteen (19) marks each. Learners are required to answer *two* (02) questions only.

1. What do you mean by Capital Market ? Explain in brief the various components of Capital Market.
2. Discuss the Pricing procedure of Financial Services.
3. Explain the composition and management of Mutual Funds.
4. Distinguish between discounting and Factoring and state the scope of factoring service in India.

(B-57) P. T. O.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of eight (08) marks each. Learners are required to answer *four* (04) questions only.

1. Briefly explain Foreign exchange market.
2. Explain in brief Indian Financial System.
3. Discuss the nature and scope of Financial Services.
4. How will you do marketing of Financial Services ? Explain.
5. Differentiate between leasing and Hire Purchase System. Give the advantages of Hire Purchase System.
6. Give the causes of for the unpopularity of Securitisation in India.
7. Explain in general Asset Liability Management.
8. Discuss the role and importance of Non-Banking Financial Companies in India.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of one (01) mark each. All the questions of this section are compulsory.

Fill in the blanks/True *or* False :

1. Building bought for hiring is a financial Assets.
(True/False)
2. The market for new issues is called..... market.

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3. The number of shares which are less than market lot are called
4. Loan syndication is a kind of consortium advance.
(True/False)
5. The direct sale of securities to investors is called..... .
6. CRR is an instrument of monetary policy.
7. Mutual funds can underwrite shares of public limited companies.
(True/False)
8. The idea of providing factoring services was first thought in India by
9. Ratings indicate the status of a company.
10. Venture capital is available to trading organisation also.
(True/False)