

Roll No. ....

## **ETS–102**

### **Tourism Resource of India**

Diploma in Tourism Studies (DTS–10/16/17)

First Year, Examination, 2018

**Time : 3 Hours**

**Max. Marks : 40**

**Note :** This paper is of **forty (40)** marks containing **three (03)** Sections A, B and C. Learners are required to attempt the questions contained in these Sections according to the detailed instructions given therein.

#### **Section–A**

##### **(Long Answer Type Questions)**

**Note :** Section ‘A’ contains four (04) long answer type questions of nine and half ( $9\frac{1}{2}$ ) marks each. Learners are required to answer *two* (02) questions only.

1. What are the main characteristics of Tourism Resources ? Also differentiate between tourism resources and tourism products.
2. Write an essay on ‘Psychographic Spectrum of Tourists’ and its impact on tourism industry.
3. Discuss in detail about the ‘Socio-Cultural Tourism Resources of India’.

**(B-96) P. T. O.**

4. Explain the religious and spiritual tourism resources of Uttarakhand.

### Section-B

#### (Short Answer Type Questions)

**Note :** Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. Give the meaning and concept of tourism resources in brief.
2. Classify tourism resources and define them in brief.
3. Write the list of motivational factors of tourists to travel from one destination to another.
4. Define the term 'Typology of Tourism Resources'.
5. Define in brief, 'The Conservation of Historical Monuments of India'.
6. What do you understand by the term 'Resource Management' ? Explain.
7. Write short note on 'Adventure tourism of resources of Uttarakhand.
8. Make a list of 'Historical places and monuments of Garhwal region of Uttarakhand.

### Section-C

#### (Objective Type Questions)

**Note :** Section 'C' contains ten (10) objective type questions of half ( $\frac{1}{2}$ ) mark each. All the questions of this Section are compulsory.

Write True *or* False for the following questions :

1. Tourism products are man-made as well as natural.  
(True/False)

2. Social and cultural groups are the main causes to influence consumer behaviour. (True/False)
3. Fairs and festivals are not the socio-cultural tourism resources of India. (True/False)
4. Religious centres are the man-made tourism resources of India. (True/False)
5. Uttarakhand has mainly land-based (hill or plain) and water-based adventure tourism resource opportunities. (True/False)
6. Uttarakhand is attracting largest numbers of Muslim pilgrims in India. (True/False)
7. Mansa Devi temple is located at Haridwar. (True/False)
8. Four Dhams of Uttarakhand are Dwarika, Puri, Badrinath and Kedarnath. (True/False)
9. Uttarakhand has the largest ropeway in India. (True/False)
10. The two sacred rivers of our country, namely; The Ganga, The Yamuna are originated from the Uttarakhand state. (True/False)