

MTM-101/MTTM-101

Tourism Concepts and Linkages

Master of Tourism and Travel Management

(MTM-12/MTTM-16/17)

First Semester, Examination, 2017

Time : 3 Hours

Max. Marks : 40

Note : This paper is of **forty (40)** marks containing **three (03)** Sections A, B, C. Attempt the questions contained in these Sections according to the detailed instructions given therein.

Section-A

(Long Answer Type Questions)

Note : Section 'A' contains four (04) long answer type questions of nine and half ($9\frac{1}{2}$) marks each. Learners are required to answer *two* (02) questions only.

1. Define the concept of Tourist Demand. Explain in detail its types and unique features.
2. What are the differences between tourism superstructure and infrastructure ? List down and explain its types.
3. Explain the concept of push and pull factors in tourism through suitable examples.
4. What are the different approaches to study tourism ? Explain their applications in different fields.

Section-B**(Short Answer Type Questions)**

Note : Section 'B' contains eight (08) short answer type questions of four (04) marks each. Learners are required to answer *four* (04) questions only.

1. List down the travel de-motivators.
2. What are the inhibitory forces responsible for the growth of tourism ?
3. List down and explain *four* emerging types of tourism.
4. Explain the difference between a tourist and an excursionist.
5. Write brief notes about :
 - (a) Sports Tourism
 - (b) Leisure Tourism
6. Explain the importance of the term recreation in tourism.
7. What are the important travel motivators ?
8. Explain in brief the concept of Neo Tourism.

Section-C**(Objective Type Questions)**

Note : Section 'C' contains ten (10) objective type questions of half ($\frac{1}{2}$) mark each. All the questions of this Section are compulsory.

1. The headquarters of IATA is situated in :
 - (a) Montreal
 - (b) New York
 - (c) Sydney
 - (d) Quebec

2. Head office of IITTM is located in :
 - (a) Delhi
 - (b) Noida
 - (c) Goa
 - (d) Gwalior
3. Tourism Minister of India is :
 - (a) Mr. Alphons Kannanthanam
 - (b) Mr. Girirak Singh
 - (c) Dr. Satya Pal Singh
 - (d) Dr. Jitendra Singh
4. Grief Tourism is the tourism involving travel to places related to :
 - (a) Death
 - (b) Love
 - (c) Beauty
 - (d) None of the above
5. Which state in India received the maximum number of foreign tourists in 2016 ?
 - (a) Kerala
 - (b) Karnataka
 - (c) Himachal Pradesh
 - (d) Maharashtra
6. Which state in India received the maximum number of domestic tourists in 2016 ?
 - (a) Kerala
 - (b) Karnataka
 - (c) Tamil Nadu
 - (d) Maharashtra

7. Match the following :

- | | |
|--------------|----------------|
| (i) Bihu | 1. Punjab |
| (ii) Bhangra | 2. Assam |
| (iii) Lavani | 3. Kashmir |
| (iv) Rouf | 4. Maharashtra |
- (a) 3, 2, 4, 1
(b) 2, 1, 4, 3
(c) 2, 1, 3, 4
(d) 1, 2, 3, 4

8. Who is the secretary general of UNWTO ?

- (a) Ban ki Moon
(b) Taleb Rifai
(c) Zurab Pololikashvili
(d) Donald Trump

9. How many UNWTO recognized world heritage sites are situated in India ?

- (a) 36
(b) 28
(c) 34
(d) 30

10. When was ITDC established ?

- (a) 1989
(b) 1977
(c) 1966
(d) 1988

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